



Rely on it.

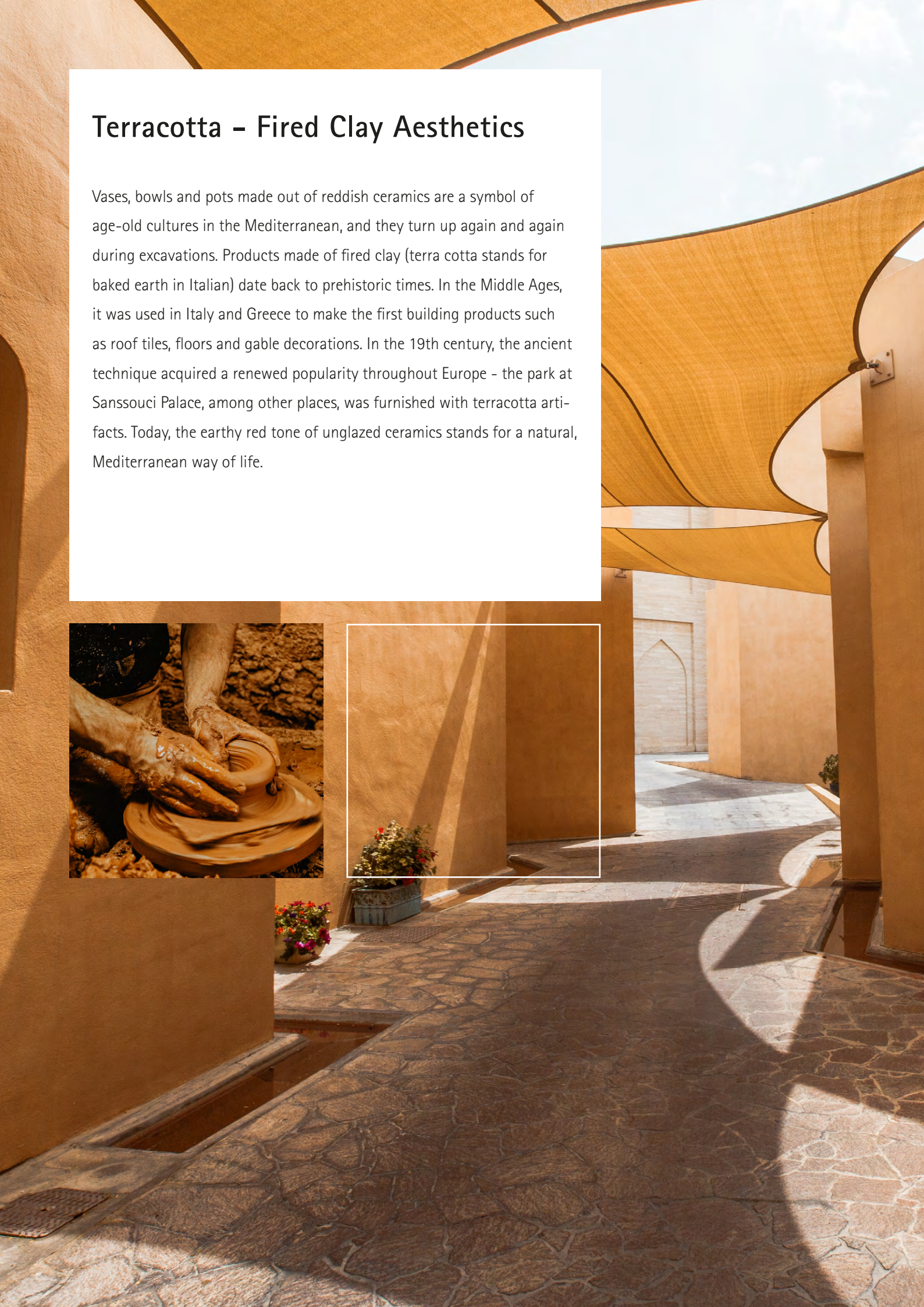
SPOT ON RENOLIT EXOFOL PX Terracotta



New trend
from an ancient
culture.

Terracotta - Fired Clay Aesthetics

Vases, bowls and pots made out of reddish ceramics are a symbol of age-old cultures in the Mediterranean, and they turn up again and again during excavations. Products made of fired clay (terra cotta stands for baked earth in Italian) date back to prehistoric times. In the Middle Ages, it was used in Italy and Greece to make the first building products such as roof tiles, floors and gable decorations. In the 19th century, the ancient technique acquired a renewed popularity throughout Europe - the park at Sanssouci Palace, among other places, was furnished with terracotta artifacts. Today, the earthy red tone of unglazed ceramics stands for a natural, Mediterranean way of life.







RENOLIT EXOFOL PX Terracotta Ulti-Matt – southern charm for your house

Our new colour RENOLIT EXOFOL PX Terracotta Ulti-Matt is based on one of the oldest materials in cultural history. Products made of fired, iron-rich clay are just as resistant to frost, water and heat as our high-performance foils. The traditional colours range from warm earth tones to reddish and still play a major role in southern architectural styles. Now our Terracotta also brings a special flair to buildings in northern latitudes.

OUR JOURNEY TO NEW TRENDS

We humans always experience ourselves as limited in body and soul. Therefore, "man is a journey", as the poet Novalis stated.

Curiosity drives us humans to constantly discover new spaces and broaden our horizons.

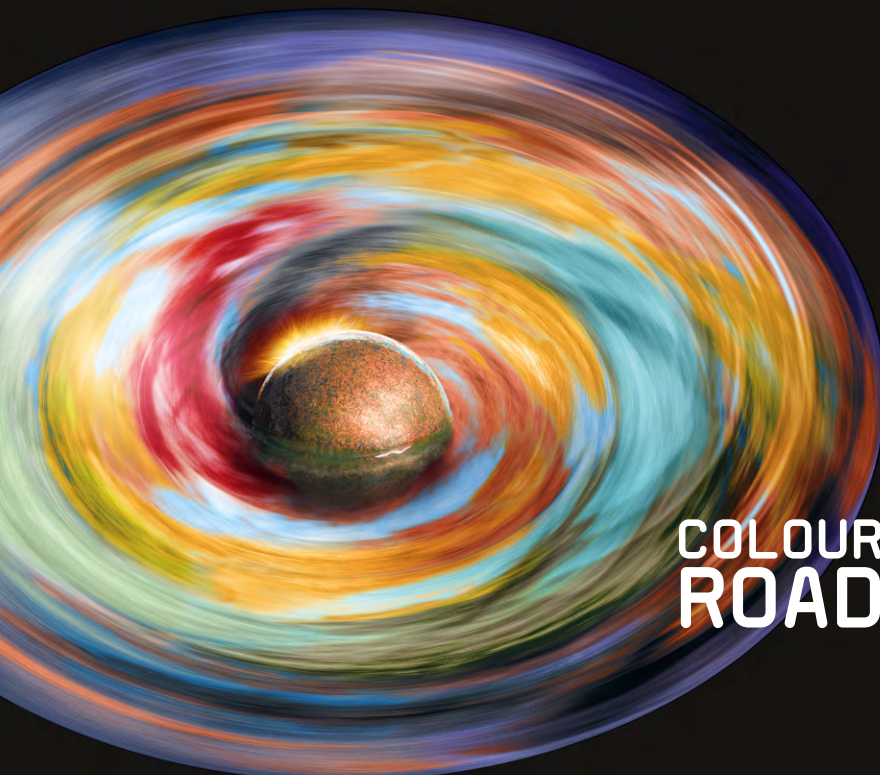
We want to explore the unknown in order to gain new experiences that delight our senses and open up new perspectives. The journey, the travel, knows no end.

Our trend service Colour Road has also been travelling. Its Trend Report 2022/23 TRAVELLING INTO NEW DIMENSIONS takes us on a colour journey that is as imaginative as it is fascinating.

One of the discoveries, made in southern Europe, is the age-old material terracotta, which in the past was used to make statuettes, amphoras and sculptures, among other things. Today, we use this colour to create new dimensions in window design and immerse them in the warm light of the Mediterranean sun.

Spot on trend, then, for our new colour RENOLIT EXOFOL PX Terracotta.

Find out more about the RENOLIT Colour Road trend service at www.renolit.com/exterior-solutions/colour-road-22-23



COLOUR
ROAD | 22
23

Follow the
signs of
trends
and colours

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